

URBAN

2008 ADVERTISING RATES

PAGE RATES	Casual	3x (per insertion)	4x (per insertion)
Double Page Spread	\$3,455	\$3,350	\$3,080
Full Page	\$2,290	\$2,170	\$2,085
2/3 Page	\$2,065	\$1,960	\$1,890
Half Page	\$1,645	\$1,575	\$1,515
Third Page	\$1,460	\$1,395	\$1,365
Quarter Page	\$1,290	\$1,240	\$1,220

Insert prices available on request

* All rates exclusive of GST

* All rates are non-commissionable

SPECIAL POSITIONS

Front Cover	\$2,633.00
Inside Front Cover	\$2,197.00
Inside Back Cover	\$2,397.00
Back Cover	\$2,397.00

* All rates exclusive of GST

CONTACTS

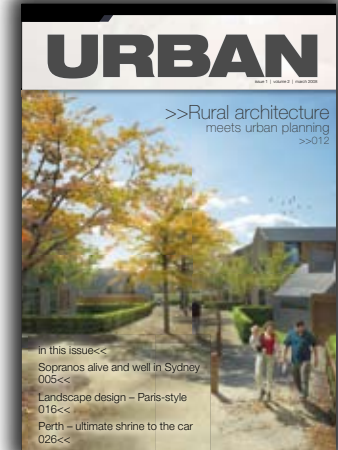
EDITOR

Graham Hawkes
DDI 09 529 3014
grahamh@tplmedia.co.nz

www.tplmedia.co.nz

ADVERTISING

SALES MANAGER
Charles Fairbairn
DDI 09 529 3020
charlesf@tplmedia.co.nz



Urban magazine is the only publication dedicated to professionals working within New Zealand's urban planning and design sector.

Two thousand copies of each issue of the magazine are distributed to design and planning consultancies, architectural firms, development companies and to surveyors. The magazine is finding a strong readership in the urban planning departments of all 85 councils around New Zealand and in central government agencies such as the Ministry for the Environment, which prepared the Urban Design Protocol.

The publishers of Urban are forging a close working relationship with the newly established Town and City Centre organisation, which has affiliations with similar organisations in the US and in Australia.

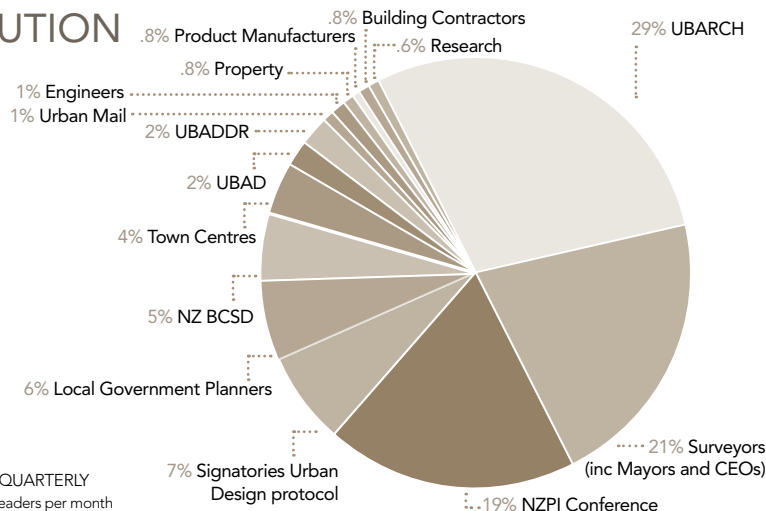
The magazine's stated aim of covering urban design issues in both Australia and New Zealand is sparking strong interest from across the Tasman.

The message from readers is that the concept and content of the magazine is right on target for its market - a professional sector that employs thousands of people and is the prime shaper of our cities and towns.

Visit our website:

www.URBANnz.co.nz

DISTRIBUTION



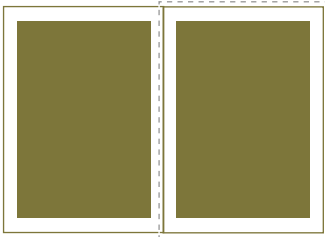
2035

TARGETED COPIES QUARTERLY
*Estimated 8,140 plus readers per month

PAGE SIZES

FULL PAGE

Trim size: 297 x 210 mm (A4)
Bleed size: 303 x 216 mm
Type Area: 260 x 177 mm



HALF PAGE

Horizontal: 130 x 177 mm
Vertical: 260 x 85 mm



THIRD PAGE

Horizontal: 85 x 177 mm
Vertical: 260 x 55 mm



QUARTER PAGE

Horizontal: 65 x 177 mm
Vertical: 130 x 85 mm



SPECIFICATIONS

See our website
www.tplmedia.co.nz
for full technical
specifications or contact
ads@tplmedia.co.nz

URBAN



2008 FEATURES

Month	Sales Close	Material Deadline	Publication Date
JUNE	28 MAY	30 MAY	19 JUNE
SEPTEMBER	28 AUGUST	1 SEPTEMBER	24 SEPTEMBER
DECEMBER	2 DECEMBER	4 DECEMBER	24 DECEMBER
MARCH '09	12 FEBRUARY	14 FEBRUARY	17 FEBRUARY

CREATIVE SOLUTIONS

At TPL Media, we have a client-focused approach, working with you to find solutions to meet your marketing needs. We can provide a range of advertising options to help you achieve maximum exposure and stand above your competitors.

COMPLETE AND INNOVATIVE SOLUTIONS | Don't let us limit your imagination – most things are possible. Chat to us about your marketing plans and we will produce a robust, creative package to help you meet your objectives.